

Mandatory Disclosure

2021-22

Updated on July, 2022

1. Name of the Institution

AICTE File No	F. No. South-West/1-9317833102/2021/EOA
Date & Period of last Approval	25-Jun-2021 (2021-22)
Name of the Institution	Prin. L. N. Welingkar Institute of Management Development And Research (WeSchool)
Address of the Institution	Plot No 102&103, Next to BSNL Telephone Exchange, Electronics City Phase I, Hosur Road, Bengaluru – 560100 Karnataka State
City & Pin Code	Bengaluru – 560100
State / UT	Karnataka
Phone number with STD Code	080-42678300
Email	anil.rao@welingkar.org
Website	https://www.welingkar.org/campus-bengaluru

2. Name and Address of the Trust / ~~Society/ Company~~ and the Trustees

Name of the organization running the Institution	Shikshana Prasarak Mandali, Pune
Type of the organization	Trust/ Society
Address of the organization	Sharada Sabhagriha, S P College Campus, Pune – 411030
Registered with	Public Trust Registration Office, Pune
Registration date	21 st Nov 1952
Website of the organization	www.spmandali.org

3. Name and Address of the ~~Vice Chancellor/ Principal/Director~~

Name of Principal / Director	Prof. Dr. Anil Subbarao Paila
Exact Designation	Sr. Dean & Director, Bengaluru Campus
Phone number with STD Code	080-42678300, Extn. 343
Email ID	anil.rao@welingkar.org
Highest Degree	PhD.
Field of specialization	Management Information Systems (MIS), Marketing & Innovation Management

4. Name of the Affiliating University: NA

5. Governance

Members of Managing Council

Sr.No	Title	First Name	Middle Name	Last Name	Designation
1.	Advocate	Sohanlal	Kundanmal	Jain	Chairman
2.	Mr.	Shrikrishna	Raghunath	Chitale	Vice Chairman
3.	Mr.	Satish	Vasant	Pawar	Member
4.	Mr.	Jayant	Vishnudas	Kirad	Member
5.	Advocate	Mihir	Krushnakant	Prabhu Desai	Member
6.	Mr.	Keshav	Chintaman	Vaze	Member
7.	Advocate	Damodar	Badrinarayan	Bhandari	Member
8.	Mr.	Rajesh	Chandrakant	Patwardhan	Member
9.	Mr.	Sunil	Madhusudan	Joshi	Member
10.	Mr.	Sudhir	--	Kalkar	Member
11.	Mr.	Parag	--	Thakur	Member
12.	Mr.	Rajendra	--	Patwardhan	Member
13.	Dr.	Radhika	Narendra	Inamdar	Secretary

• **Members of Board of studies: PGDM E Business Program**

Sr. No	Name	Designation
1	Mr. Charan R N	Head – AppleCare Digital India Hub
2	Mr. Raju Chellaton	Founder - Mugabu Sports; Co-founder - Crossroad Elf DSS Pvt Ltd; Formerly – Founding member, SVP & CDO of IMSS - Happiest Minds
3	Ms. Asha Prakash	Vice President - HCL Technologies
4	Mr. Satish Grampurohit	Entrepreneur, Angel Investor, Advisor and Founder Buddy. CEO - Infomap Global; Founder - Cogniquist AI, FlexiPod, SmileWand; Formerly - Delivery Head, Global Insurance Vertical, Infosys Ltd
5	Mr. Mohan Kumar	Practice Head - Wipro Technologies

Date of last meeting: 03 July 2021

PGDM Research and Business Analytics

Sr. No	Name	Designation
1	Mr. Phillip Varugese	Global Head - Cyber Security & Cyber Defense Practice - Larsen & Toubro Infotech. Formerly - Vice President & Lead, Global Lead, Cyber security & cyber Defense Practice - Accenture Technology
2	Mr. Rajarshi Pandit	AI & Advanced Analytics Leader, Analytics Consultant. Co-Founder – AnkAnalytics. Formerly - Sr Vice President, Analytics - SG Analytics
3	Dr. Santosh Nair	Founder - Analytic Edge Pvt Ltd Formerly - AVP Analytics - Genpact India
4	Dr. Angshuman Ghosh	Data Science Head - Sony Research India Formerly - Senior Manager - Data Science, Grab
5	Ms. Bindu Venkatesh	Vice President, Human Resource & Training - Oracle India
6	Ms. Jesika Dalal	Director of Marketing, APAC & MEA - Branch Metrics Formerly - Director, Integrated Marketing – Microsoft; Marketing Head - Cloud, Watson, SAAS & Developer, India/SA - IBM
7	Mr. Sayandeb Banerjee	CEO & Co-Founder - The Math Company Formerly - CEO & Co-Founder - Co.dx; VP, SVP, Apprentice Leader – Mu Sigma

Date of Last Meeting: 28th August 2021

PGDM Business Design & Innovation

Sr. No	Name	Designation
1.	Dr Raja Krishnamurthy	Independent Consultant; Formerly - Vice President, Research & Technology - Asian Paints; Head, R&D - 3M
2.	Mr Pradyumna Vyas	Senior Advisor - Confederation of Indian industry – CII; Board Member - World Design Organization Formerly - Independent Director- Titan Company Limited; Member Secretary - India Design Council; Director, National Institute of Design – NID.
3.	Mr Sanjay Nakra	General Manager - Parag Milk Foods (Gowardhan)
4.	Mr Dinesh Verma	Principal Architect & MD - ACE Group Architects & Designers
5.	Prof Vijay Kumar	Professor, Institute of Design - Illinois Institute of Technology, Chicago
6.	Mr Nilesh P Naik	Senior Engineering Director - Unisys Global Services India
7.	Mr Lakshman Pachineela Seshadri	Strategy, Design, Innovation and Technology Consultant - Independent; Adjunct Prof, IIM- Bangalore & Udaipur Formerly - Ex Chief Consultant - SAP Consulting

Date of Last Meeting: 10th July 2021

PGDM Board of Studies – SPECIALIZATION WISE

FINANCE		
Sr. No	Name	Designation
1	Mr. Sunil Gagar	Partner - S. R. Batliboi & Associates LLP (Member firm of EY in India)
2	Mr. CA Vivek Mallya	Independent Director - ONGC Tripura Power Company Ltd, Practicing Chartered Accountant
3	Mr. Aditya Gupta	Vice President - Wells Fargo Corporate and Investment Banking; Angel Investor. Formerly – Vice President - Goldman Sachs Asset management.
4	Mr. Jitendra Takane	AGM - ICICI Bank
5	Mr. CA Rahul Aggarwal	Finance Controller - Biocon Biologics
6	Ms. Anupama Raghunathan	Vice President - Financial operations - HSBC

HR		
1	Ms. Anjana K R	General Manager - HR; Head - Talent Acquisition, Banking Financial Services and Insurance - TCS
2	Mr. Amit Sharma	CHRO - Volvo Group India; Board Member - Volvo Financial Services India; Member - CII National Committee on IR; Coach.
3	Mr. Hirendra Badhiye	Vice President - Employee Relations, Bank of America
4	Ms. Saritha Ramakrishnan	Head, HR - Tektronix.

MARKETING		
1	Mr. N S Muthukumar	Independent consultant; Formerly - Executive Director - Hansa Research Group
2	Mr. R Praveen Kumar	Director, Sales and Business Development - Rotomotive Powerdrives India Ltd
3	Mr. Pradeep Kumar V	Director - Hewlett Packard Enterprise
4	Mr. Swami Krishnan	Vice President and Head, Marketing & Communication - Sasken communication Technologies Ltd.
5	Mr. Satish N S	President - Haier Appliances India Pvt Ltd
6	Mr. Vivekanand Venugopal	Vice President, Worldwide GSI – Cohesity Formerly - Chief Growth Officer, Asia Pacific - Hitachi
7	Ms. Nirupama Kaushik	Consulting Partner - Brandsapes Worldwide Formerly - Executive Director – TNS; Vice President - Research International
8	Dr. Shekar Y	In Charge, Centre for Digital Enterprise, IIM – Udaipur

OPERATIONS		
1	Mr. K G Mohan Kumar	Managing Director - Toyota Kirloskar Motor Pvt Ltd
2	Mr. B R Indushekar	Vice President and General Manager - Volvo India Pvt. Ltd
3	Mr. R Vinaya Kumar	General Manager - Toyota Kirloskar Motor Pvt Ltd
4	Mr. R Rajagopalan	Vice President & Chief Manufacturing Officer, Watches & Accessories Division - Titan Company Ltd
5	Mr. G Sunderraj	Director, Production Management and Volvo Production System - Volvo Construction Equipment
6	Mr. D V Giri	Owner - Pro-Tech
7	Mr. Uthaiiah K P	Senior Analyst - Capgemini

Date of Last Meetings

- Finance Specialization: 10-07-2021
- HR Specialization: 11-02-2022
- Marketing Specialization: 03-07-2021
- Operations: 07-08-2021

Frequency of the Board Meeting and Board of studies

Frequency of meetings

CDC Meeting	-	Once in a quarter
Academic Advisory Body	-	Once in a year

Nature and Extent of involvement of Faculty and students in academic affairs/improvements

College Development Committee (CDC) is set up where trust members, Director and Dean are the members. Regular meetings are held to discuss about the academic activities and scope of improvements. The college level leadership along with academic deliverable cell is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus. Specialization wise board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary. Industry Roundtables, guest sessions etc. are organized program wise and specialization wise. The industry- academia dialogue lead to insights on academic improvements.

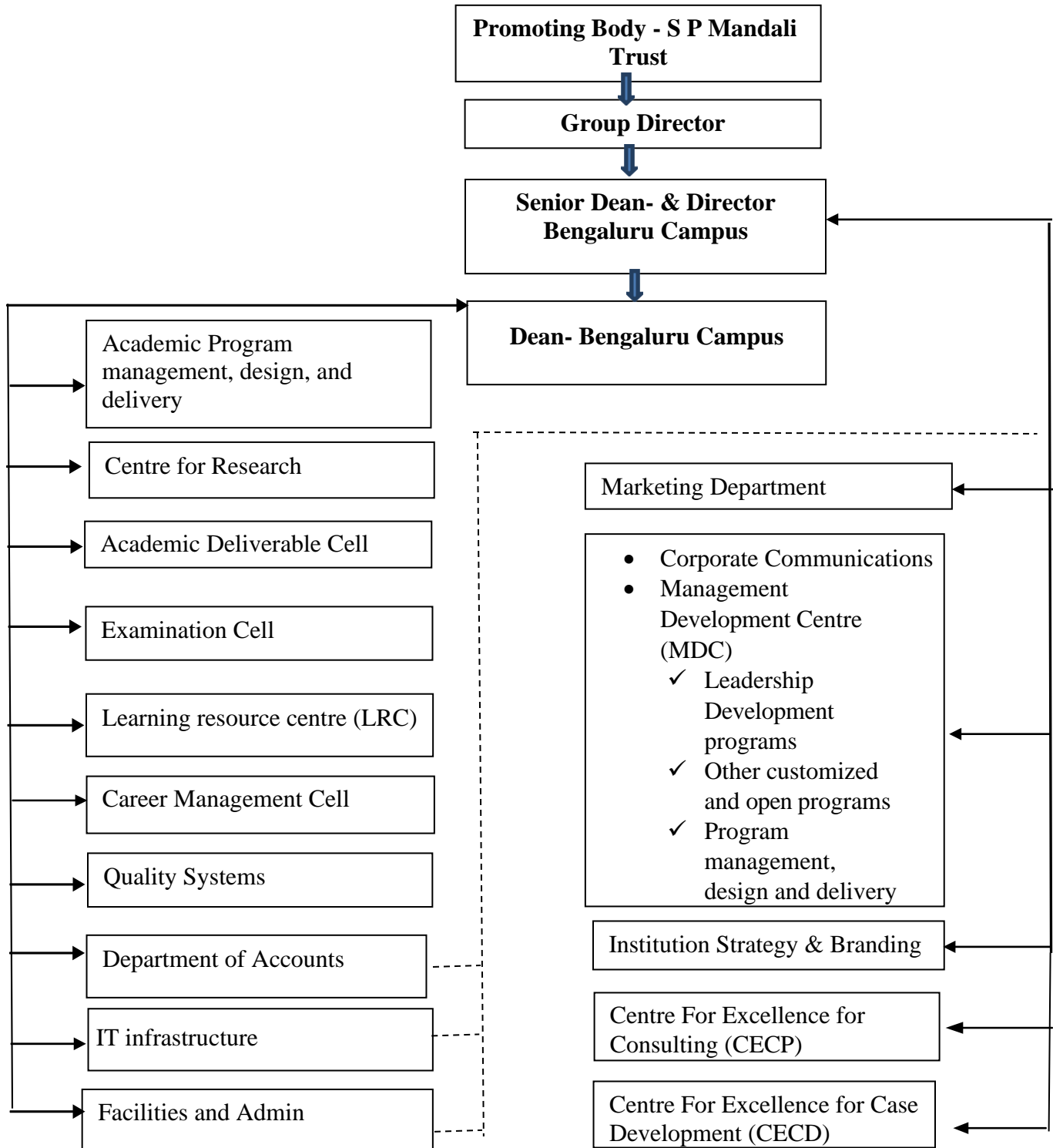
Faculty involvement:

- In Industry academia collaboration
- In upgrading and revisiting curriculum
- In upgrading their knowledge and skills etc. to share with students
- Research initiatives that can be taken to classrooms
- Participating in various conferences, competitions
- Mentoring of students on regular basis

Student Involvement:

- Being part of various committees that contribute to effective program delivery and implementation – e.g. Managing and placement council
- Participating in various conferences, specialization wise club activities and competitions to maintain brand image and values of the school

Chart 2.1.1.1.b



Mechanism/Norms and Procedure for democratic/good Governance

Various governing and administrative bodies have been formed and are in place to ensure good governance. All the stakeholders can give their feedback and also can approach committee members in case of any grievances / suggestions. Institute adheres to various committees as prescribed by AICTE and other regulatory bodies. List of committees which are in place are

Student Feedback on Institutional Governance / Faculty performance

For the faculty assessment the students have the facility to provide faculty feedback in both formal and informal procedures. In the formal procedure they give feedback on faculty session, and course content on a scale of 1 to 5, in the prescribed format. The informal feedback from students is obtained through Open House Sessions with the Director. The observations can be quantified to ascertain the improvement levels in every trimester. Additionally, there are similar open house sessions with deans, programs heads and other HODs to address specific queries or requests.

The students also have the facility to meet the members of Academic Delivery Cell to share feedback on various sessions and any other improvements that they seek.

An online Grievance Redressal Mechanism for students has been established for online registration as well as disposal of the Grievances. Any grieved student can lodge the complaint on the institute's E-Learn portal.

Students are also made aware of various grievance committees available in the campus to address any concerns.

Grievance Redressal mechanism for faculty, staff and students

WeSchool has the mechanism and composition of grievance Redressal cell including Anti Ragging Committee and Sexual Harassment Committee. The committee shall meet within 2 days on receipt of any complaints from the date of receipt of any petition/complaint from anybody and take necessary action as deemed fit and initiate necessary action for solving problem. Grievance Redressal Committee for Sexual Harassment is headed by **Dr. Asha Sidd**, Director (Academics), Banjara Academy and the members are as follows.

Sr. No	Employee Name	Designation	Committee
1	Dr. Madhavi Lokhande	Dean	Chair person
2	Dr Savitha GR	Professor	Member
3	Dr Sonia Mehrotra	Associate Professor	Member
4	Dr.Hema D	Associate Professor	Member
5	Dr. Dakshina Murthy	Associate Dean – Operations	Member
6	Ms. Anitha Kumar	Assistant Manager- Secretarial services	Member
7	Ms. Sripriya S	Manager - MDP	Member
8	Dr. Asha Sidd	Director (Academics) Banjara University	Member from NGO

Student Members

Name	Contact No.(Calling)	Email	Batch
Sakshi Bansal	8240326362	Pgdm2123 – Sakshi.bansal@welingkar.org	PGDM
Bhavi Tank	9617727095	bhavi.tank.we@gmail.com	RBA
Naina Marwah	8800845113	Naina.marwah.we@gmail.com	EBIZ I

Establishment of Anti Ragging Committee

The Institute's Anti-Ragging Committee complies with AICTE norms. The composition of the committee includes the Director, Dean, Faculty Members, Staff, Student Representatives and Parents. The committee members are as follows.

Sr. No	Committee Type	Description	Details of the Committee Member	Address	Mobile Number	E-mail ID	
1	Anti-Ragging Committee	Head of the committee	Dr. Anil Rao Paila, Senior Dean and Director - Bengaluru Campus	Raheja Residency E 214, Pine Block, Koramangala, 3rd block, Bangalore	9341240724	anil.rao@welingkar.org	
2		Dean of the institution	Dr. Madhavi Lokhande, Dean Bangalore Campus	#202, Hara Homes Apartments, Bhuvaneshwari Nagar, BSK 3rd Stage, Bangalore	9663387986	madhavi.lokhande@welingkar.org	
3		Representatives of faculty members		Dr. Narasimha Murthy, Dean-Marketing & Research	R-404, HM Tambourine apartments, JP Nagar, 6th Phase, Bangalore	9972709988	narasimha.murthy@welingkar.org
4				Dr. Jai Raj Nair, Professor	# 272, Royal shelters, 1st main, Devarachakkana halli, Bangalore	9845255869	jai.nair@welingkar.org
5				Prof. Savitha G R, Professor.	# 40/2, 2nd block, BSK 1st stage, Bangalore	9611130909	savitha.gr@welingkar.org

7	Representatives of police administration Representatives of police administration	Mr. Anil Kumar H D Mr. Mahesh M Mr. Nagabhusan Mr. Venkatesh Mr. Prasanth Poojary Mr. Manjappa H	Electronic City Phase I, Hosur Road, Bengaluru - 560100	9480801623 9035074271 9448263551 9972627128 080-22943469	---
8	Representatives of parents,	Mr. Pradeep D	#20043 prestige ferns residency harlur main road near sobha classic , Bangalore-560102	9900599793	pradeepdhrd@yahoo.com
9		Ponnappa C S	#29 KVS layout, Virupakshapura, Kodigehalli, Bangalore	9980914630	Csponnu2002@rediffmail.com
12	Student Representatives	Chandhana Thashnath	112Q Ultima Skymax Nilampathinji Mughal, Kakkanad, Kochi. Kerala	7736895800	chandhana.thashnath.we@gmail.com
13		Dilan Somanna C P	#29 KVS layout, Virupakshapura, Kodigehalli, Bangalore	9591580869	Dhilan1997@gmail.com
14		Abhay Maheshwari	Abhay general agencies, ganj, betul-460001, MP	9425693463	abhay.maheshwari.we@gmail.com
15		Krish Singh	III-Narma, P.O- Mohiuddinpur, P.S- Fatuha, District- Patna, Pin- 803201, State- Bihar	9973300563	krishna.gupta.we@gmail.com
16		Vaishali Singh	B-110/1, RDSO Colony, Manak Nagar, Lucknow, 226011	8318863707	vaishali.singh.we@gmail.com
17		Ryan Aaron	96, Penso Villa, Dr.M.B.Raut Road, Shivaji park, Da	9930851792	ryan.aaron.we@gmail.com

18	Anti-Ragging Squad	Faculty Representative	Dr. Anuradha Mahesh, Professor – Retail	#1740, 9th Cross, 2nd Phase, J.P.Nagar, Bangalore	9900085057	anuradha.mahesh@welingkar.org
19			Dr. Sonia Mehrotra, Professor – CECD & Case Study	L-902 Hibiscus Block Tower 6 Adarsh Palm Retreat Sarjapur, Bellandur 560103	9482706082	sonia.mehrotra@welingkar.org
20		Admin and Staff Representative	Mr. Atul Deshpande Dy.Gen.Mgr.- Administration	Stanza Living, Welingkar Students' Hostel	9820143511 / 6364143511	atul.deshpande@welingkar.org
21			Mr. Mohammed Haneef, Manager Academic Administration	#213/A/ Badrivamanzil, 4th Cross, West KN Extent L N Colony, Yeshwantpur, Bangalore	8553020001	mohammed.haneef@welingkar.org

- **Establishment of Online Grievance Redressal Mechanism**

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff. Any grieved member can lodge the complaint on the institute's website. The Eight-member Redressal committee is formed. The committee meets as and when required to address the complaints received through different channels.

Establishment of Grievance Redressal Committee in the Institution and appointment of Ombudsman

Ombudsman and Grievance Committee Details: -

Name of the Committee Member	Designation	Committee type
Dr. Anil Rao Paila	Sr. Dean & Director	Grievance Redressal
Dr. Madhavi Lokhande	Dean	Grievance Redressal
Dr. Jai Raj Nair	Professor	Grievance Redressal
Prof. Savitha G R	Professor	Grievance Redressal
Prof. Anuradha Mahesh	Professor	Grievance Redressal
Mr. Atul Deshpande	Dy. Gen. Mgr.- Administration	Grievance Redressal
Mr. Justice Govind Rathod	Consumer Forum President Mumbai Retired Judge	Ombudsman
Kartik Kumar Patro	Student Member	Student Representative

Students Internal Complaint Committee (ICC): Members are

Dr. Anil Rao Paila	Senior Dean and Director - Bengaluru campus
Dr. Madhavi Lokhande,	Dean – Bengaluru campus
Dr. Jai Raj Nair	Head & Professor – IT
Dr. Savitha G R	Head – HR & Professor – HR
Dr. Hema D	Associate Professor – Finance
Mr. Atul Deshpande	Dy.Gen.Mgr.- Administration

Establishment of Committee for SC/ST

The following constitute the SC/ST committee of WeSchool, Bangalore

Sr. No	Employee Name	Designation	Committee
1	Dr. Anil Rao Paila	Sr. Dean & Director	Director
2	Dr. Madhavi Lokhande	Dean	Chair
3	Prema Kumari	Assistant Manager-Examination Cell	Member
4	Shiva Kumar	Assistant Manager – Marketing	Member
5	Nagaraj R. L.	Deputy Manager - IT	Member
6	Srija Bose	Asst. Professor	Member
7	Rajakumar Alagar	Librarian	Member

Internal Quality Assurance Cell

Following members have been appointed to form the Internal Quality Assurance Committee:

Name of the Committee Member	Designation	Role in Committee
Dr. Anil Rao Paila	Sr. Dean & Director	Chairman
Dr. Madhavi Lokhande	Dean	Faculty Member
Dr. Jai Raj Nair	Professor	Faculty Member
Dr. Hema D	Professor	Faculty Member
Dr. Anuradha Mahesh	Professor	Faculty Member
Dr. Narasimha Murthy	Dean - Marketing & Research	Faculty Member
Ms. Smishi Rolly	Assistant Manager-Academic Deliverable Cell	Senior Administration Officer
Ms. Arpita Jadhao	Assistant Manager-Academic Deliverable Cell	Director Co-ordinator
Mr Anand Parameswaran	Founder-CEO, Beyond Experiences	Industry Representative
Mr. Akhil M R	Malathkar Law offices – Co-partner	Industry Representative

6. Programmes

- **Name of Programmes approved by AICTE for the AY 2021-2022**

1. Post Graduate Diploma in Management E-Business (Full Time)
2. Post Graduate Diploma in Management (Full Time)
3. Post Graduate Diploma in Management Business Design and Innovation (Full Time)
4. Post Graduate Diploma in Management Research and Business Analytics(Full Time)

Sanctioned intake AY 2021-2022:

Sr. No.	Course	AY 2021-22	Name of Accreditation Applied	Status of Accreditation of the Courses
1	PGDM E-Business	120	NBA	NBA Accredited till June 30 th ,2022 Currently awaiting Peer review team visit for reaccreditation
2	PGDM	60	NBA	
3	PGDM Business Design and Innovation	30	NBA	NBA Accredited till 30 th June 2024
5	PGDM Research and Business Analytics	30	Two batches must pass out for application of NBA Accreditation	

Program Details for the past three years

Details of AY 2021-2022

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	50.62/100	Rs.5,50000/-
2	PGDM	24 Months	60	63.08/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	44.26/100	Rs.5,50000/-
4	PGDM Research and Business Analytics	24 Months	30	57.50/100	Rs.5,50000/-

Details of AY 2020-21

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	32.81/100	Rs.5,50000/-
2	PGDM	24 Months	60	60.21/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	41.8/100	Rs.5,50000/-
4	PGDM Research and Business Analytics	24 Months	30	47.55/100	Rs.5,50000/-

Program Details AY 2019-20

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	44.55/100	Rs.5,50000/-
2	PGDM	24 Months	60	50.45/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	41.43/100	Rs.5,50000/-
4	PGDM - Executive (PT)	15 Months	30	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	12 Months	30		

Placements details for last three years

Year	No. of Eligible Students	Students Placed	Maximum Salary	Minimum Salary	Average Salary
			In Lakhs P.A		
PGDM E-Business					
2021-22	109	102	14.7	6	9.4
2020-21	97	87	13.6	4.5	8.1
2019-20	78	75	13.6	5	8.3
PGDM					
2021-22	60	56	13	6	9.3
2020-21	60	59	13.6	4.9	8
2019-20	48	46	13.6	5	8.3
PGDM BD&I					
2021-22	26	23	14.47	7	9.5
2020-21	24	23	10.21	5	7.68
2019-20	30	23	9.8	4.5	7.88
PGDM RBA					
2021-22	28	27	12.46	6.5	8.8

7. Faculty

List of Full Time Faculty Members: (AY 2021-22)

Detailed Faculty Profile available @ <https://www.welingkar.org/campus-bengaluru>

Sr. No.	Name	Designation	Qualification
1	Dr. Anil Rao Paila	Senior Dean & Director	Ph.D (MIS), F.C.A, M.Phil, M.C.M, M.Com
2	Dr. Madhavi Anand Lokhande	Dean-Bengaluru Campus	Ph.D, FICWA,CMA, M.Com
3	Dr. D Narasimha Murthy	Dean - Marketing & Research	Ph.D, MBA
4	Dr. Madhumita Guha Majumder	Professor-Business Analytics	Ph.D, MA, NET
5	Dr. Jai Raj Nair	Professor-IT	Ph.D, PGDBM, B.Arch
6	Dr. Anuradha Mahesh	Professor-Retail/Head-CMC	Ph.D, MMS, B.Com
7	Dr. Savitha G R	Professor-HR	Ph.D, MBA. M.Phil
8	Dr. Sonia Mehrotra	Professor-Centre of Excellence for Case Development & Case Studies	Ph.D, M.Phil, MBA, BE
9	Dr. Hema Doreswamay	Associate Professor-Finance	Ph.D, MBA , M.Com,
10	Dr. Santosh Rupa Jaladi	Associate Professor-Finance	Ph.D, MBA
11	Dr. N.V. VijayKumar	Associate Professor-Finance	Ph.D, CAIIB, MBA,
12	Dr. Jyoti Joshi Pant	Associate Professor-HR	Ph.D, MBA
13	Dr. Sowmya C.S.	Associate Professor-HR	Ph.D, M.Sc.
14	Dr. Kiran G	Associate Professor-Marketing	Ph.D, MBA
15	Dr. R A Dakshina Murthy	Assistant Professor / Associate Dean – Operations	Ph.D., M-Tech
16	Dr. Ruchi Singh	Assistant Professor	PhD, M.A.
		Professor Emeritus-	M.Design,

Sr. No.	Name	Designation	Qualification
17	Mr.V.Mohan Chandra	Business Design	P Dip ID
18	Mr.Prakash Unakal	Dean-Business Design	M.Design
19	Dr.Anita Santosh Pillai	Assistant Professor-IT	PhD, MCM
20	Mr.T.S. Sridhar	Assistant Professor- Information Technology	MBA
21	Mr.Ramanath Krishnamoorthy	Assistant Professor- Marketing Research	MMS
22	Mr.Alex Nero	Assistant Professor- Research	MBA
23	Ms. Radhika Uttam	Assistant Professor – Research	PGDBA
24	Mr. Ragesh T S	Assistant Professor - Business Analytics	MBA.
25	Ms.Srija Bose	Assistant Professor- General Management	MDBA
26	Ms.Asha Mathew	Assistant Professor- Quality Systems	MCA, PGDIM
27	Ms. Supriya Singh Gautam	Manager- CMC/Assistant Professor-Gen Mgt	M.Sc.
28	Ms. Ishani Chakraborty	Assistant Professor	PGDBM
29	Prof. Fathima Raj Kilimas	Assistant Professor	MBA

- **Permanent Faculty: Student Ratio**

Permanent Faculty = **29**
 Student Intake = **480**

(For AY 2021-22 : Ebiz:120+120, PGDM:60+60,BD:30+30,PGDM-RBA:30+30)

Faculty Student Ratio is = **1: 17**

- **Number of Faculty employed and left during the last four years**

Year	Description	No: of Faculty Joined	No. of Faculty Left	Total no. of Faculty
2018-19	Out of 31 faculty from previous AY	2	2	31
2019-20	Out of 31 faculty from previous AY	3	2	32
2020-21	Out of 32 faculty from previous AY	1	2	31
2021-22	Out of 31 faculty from previous AY	1	3	29

8. Profile of Director / Faculty : Dr. Anil Rao Paila

Detailed Profile available at : <https://www.welingkar.org/profile/prof-dr-anil-subbarao-paila>

9. Fees of last AY 2021-2022

Sr. No.	Course	Number of Seats	Duration	Fees per Year	Hostel Fee
1	PGDM E-Business	120	24 Months	Rs.5,50000/-	Due to Pandemic Hostel fees was charged based on occupancy. (INR 10.400/- per month)
2	PGDM	60	24 Months	Rs.5,50000/-	
3	PGDM BD&I	30	24 Months	Rs.5,50000/-	
4	PGDM Research & Business Analytics	30	24 Months	Rs.5,50000/-	

Number of Fee Waivers / - 1
Number of Scholarship offered - 3 (In the Financial year 2021-22, IDFC Bank has given scholarship of Rs.1,00,000/- to 3 students of the batch 2021-23)

10. Admission

Number of seats sanctioned with the year of approval

Program	Year of Approval	1 st approved intake /Change in Intake	Sanctioned Intake 2019-2020	Sanctioned Intake 2020-2021	Sanctioned Intake 2021-2022
PGDM E-Business	2008	60	120	120	120
	2010	Additional 60			
PGDM	2009	60	60	60	60
PGDM BD&I	2010	60	30	30	30
	2019 onwards	Reduced to 30			
PGDM - Executive (PT)	2011	60	30	NA*	NA*
	2019	Reduced to 30			
PGCM (PT)	2011	60	30	NA*	NA*
	2019	Reduced to 30			
PGDM RBA	2020	30	NA	30#	30

*Institution closed the program in AY 2020-2021 #New program introduced in AY 2020-2021

Number of Students admitted under various categories each year in the last three years

Program	Sanctioned Intake	2021-22	2020-21	2019-20
PGDM E-Business	120	120	110**	97
PGDM	60	60***	60	60
PGDM BD&I	30	29	26	25
PGDM – Research & Business Analytics	30*	30	28	

***New Program from the AY 2020-2021**

****1 Left in between the program**

*****2 Left in between the program**

11. Admission Procedure

- **Mention the admission test being followed, name and address of the Test Agency and its URL (website)**

CAT/ATMA/XAT/ CMAT/MAT

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570 PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - <http://www.aima.in>)

· Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GMAT)/ Association conducted test)

- **Number of seats allotted to different Test Qualified candidate separately**

Course Name	CMAT	CAT	XAT	ATMA	Others
Post Graduate Diploma in Management (FT)	40	4	2	10	2
Post Graduate Diploma in Management E- Business (FT)	85	9	4	22	0
Post Graduate Diploma in Management – Business Design and Innovation (FT)	24	1	0	4	0
Post Graduate Diploma in Management – Research and Business Analytics(FT)	22	5	1	2	0

12.Criteria and Weightages for Admission

Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Selection Process for the AY 2021-22

Criteria	Weightage
Qualifying Entrance Test	35%
Academics (X, XII, Grad)	25%
GDPI	35%
ECA	5%
Total	100%

Calendar for admission against Management/vacant seats:

Schedule for ILS, PGDM programs 2021-22	
Activity	Date
Advertisement for ILS as approved by SPM	5 th July 2021
Last date to Apply and Submit Online	5 th July to 8 th July 2021 (5 pm)
Conduct of GDPI - Mumbai	10 th and 11 th July 2021 (PIQ 7,8 and 9 th July,2021)
Declaration of Result	30 th July 2021
Payment of Fees	Rs.3000/-
Academic year begins with Foundation Fortnight	1 st Sept 2021

Starting of the Academic Session

Academic year begins with Foundation Fortnight

Induction Program: Foundation Fortnight (NEEV) Batch 2020-2022 from 2nd August ,2022 – 20th August 2022 followed by academic sessions

15. Information of Infrastructure and Other Resources Available

Instructional Area:

Sr. No.	Space Name	Room Type(mention Class room / Lab / Toilet, etc.)	Carpet Area (in sqm)
1	Discover - 4 (GF)	Class Room – 1	81.19
2	Discover - 5(GF)	Class Room – 2	90.32
3	Discover – 6 (GF)	Class Room – 3	66.87
4	Discover – 1 (GF)	Class Room – 4	67.91
5	Discover – 2 (GF)	Class Room – 5	70.93
6	Discover - 7(FF)	Class Room – 6	90.43
7	Discover – 8(FF)	Class Room – 7	102.21
8	Discover–9 (FF)	Class Room – 8	90.43
9	Discover – 10 (FF)	Class Room – 9	74.33
10	MDP – CR (FF)	Class Room – 10	76.75
11	Tutorial Room – (FF-InnoWe)	Tutorial Room – 1	34
12	Tutorial Room (GF)	Tutorial Room – 2	331
13	Tutorial Room (GF)	Tutorial Room – 3	59.64
14	Computer Centre/Lab (GF)	Computer Lab	160.52
15	Learning Resource centre (GF)	Library & Reading Room	131.27
16	Seminar Hall (SF)	Seminar Hall – 1	133.63
17	Seminar Hall (SF)	Seminar Hall – 2	134
18	Seminar Hall (Discover 3 - GF)	Seminar Hall – 3	132.75
		Total	1630.19

SF – Second Floor

FF- First Floor

GF-Ground Floor

Facilities for disabled

- Lift, Ramp, Wheel chair, lift and Rest room for Disabled. Campus has taken due care for disabled, in fact, they can go to any part of the campus with ease.

Occupancy Certificate	-	Available
Fire and Safety Certificate -	-	Available
Hostel Facilities	-	Available

Library

Relevance of available learning resources including e-resources Books (Print collection)

Academic Year	Titles	Volumes
2019-20	6074	14256
2020-21	6119	14398
2021-22	6192	14604

E-Books Collection in Library

Academic Year	Titles	Volumes
2019-20	24450	24450
2020-21	26000	26000
2021-22	26417	26417

Year-wise details of National/International Journals and Magazines:

Academic Year	No. Of Journals (Print)	Indian (Print)	International (Print)	Magazine (Print)	e-journals
2019-20	60	55	5	20	5200
2020-21	60	55	5	5	5500
2021-22	55	51	4	20	5800

List of Databases

Academic	Total No. Of Databases	Name of the Database
2019-20	5	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. Capitaline.com 4. EMIS-Emerging Markets 5. E-Book Central 6. Turnitin Plagiarism
2020-21	7	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. Capitaline.com 4. EMIS-Emerging Markets

Academic	Total No. Of Databases	Name of the Database
		5. E-Book Central 6. World Technologies eBooks (40 titles) 7. Original/Urkund Plagiarism
2021-22	6	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. ProQuest eBooks Collection: Buss. & Eco. 4. Original/Urkund Anti Plagiarism 5. ACE Analyser 6. World Technologies eBooks (40 titles)

- **National Digital Library(NDL) subscription details: Subscribed
Membership Number : INKANCEDHZRXEJK**

Computing Facilities

List of Available System Software

Sr. No.	System Software's	Users License
1	Windows 2012 Standard AE	1
2	Windows 2008 Standard AE	3
3	Windows 2003 TCAL	90
4	Windows 2003 Standard AE	4
5	Windows XP Professional.	30
6	Linux – Cent OS	Open Source / Freeware
7	Windows 10 Prof	2
8	Windows 7 Starter	66
9	Windows 8.1	1
10	Windows 7 Prof	4
11	Apple IOS for Ipad	2
12	Windows 7/10 Prof	70
13	Windows Server 2016	1

List of Available Application Software

Sr. No.	Application Software's	License Type / Qty.
1	7Zip	Open Source / Freeware
2	Foxit Reader	Open Source / Freeware
3	Open Office 3.1	Open Source / Freeware
4	MySQL 5.2	Open Source / Freeware
5	Symantec End Point Protection	100 User
6	MS Project 2005	10 User
7	MS SQL Server 2005	5 User
8	Libex (Library)	Multi User
9	Accord ACE Equity	IP Based
10	Tally 9.1(Multi User)	Multi User
11	Tally Single User	
12	MS Office 2016 std	150 User
13	Apache Web Server	Open Source / Freeware
14	Adobe Acrobat 9.0	Freeware
15	Corel Draw Graphics Suite CS5	-
16	Photo shop	-
17	Adobe illustrator	-
18	Adobe in design	-
19	Adobe Flash	-
20	Dream viewer	-
21	Adobe fireworks	-
22	English Learning lab	1
23	SPSS Statistics 20.00	20 User
24	SPSS Modeller 18.00	30 User
25	Stat craft	50 User
26	Minitab 16	10 User
27	Adobe Acrobat X Pro	1
28	CA ARC Server Backup	1
29	Koha (Library Software)	Web Based
30	R	Open Source / Freeware
31	ZK Attendance Software	2
32	Call Billing Software	Call Logs
33	Zoom (Subscription)	1 Nos(100 Meetings,500Webinar)
34	MS Office 365(With MS Teams)	For All Employees
35	Cisco Webex (Subscription)	1 No(999 Users)

Internet connection details

Sr. No.	Computational Details	No's
1	Internet Bandwidth in MBPS	180
2	Internet Connection Ratio	1:1

List of available learning Technologies

Sr. No.	Learning Technologies	Quantity
1	Desktop / Laptop(PC)	315
2	Printers	32
3	Video conference unit	6
4	Sound amplifier	15
5	LCD projector	26
6	Cordless microphone	40
7	Copier	04
8	LTO-6 Backup drive	01
9	UPS 80KVA	01
10	Plasma Displays	10
11	Servers	7
12	Storage server	1

Institutional Innovation Cell

The institute has established MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation in the campus. Our campus has the appropriate infrastructure that encourages creative thinking through the Innovation Lab- INNOWE and Prototype Lab.

InnoWe Lab at WeSchool, Bengaluru is an initiative for students to incubate their innovative ideas through activities such as brainstorming, co-creation workshops, idea competitions, concept displays, etc., and also have invited expert talk sessions with innovators, innovation evangelists, venture managers and such others. The InnoWe Lab nurtures an ecosystem for innovation in the campus.

InnoWe Lab a place to ideate and incubate

Business leaders of tomorrow need to be innovative and explorative. WeSchool inculcates the learning and skills-set in future business leaders to be innovative business creators, through integrating Design Thinking and the Innovation process into mainstream management subjects in the Business Design & Innovation program.

Proto Lab - to build, test, and validate concepts

The Proto Lab is an extension to the InnoWe Lab, wherein it is a platform for the students of Business Design, and also the other Program streams on campus, to explore, develop, and build their designs and business ideas. They validate their ideas and concepts, by building the models and testing them to experiment with their ideas and concepts. Through the Proto Lab, the students are encouraged and facilitated to think innovatively, promoting a sense of innovation and entrepreneurship on the campus.

Wenture- the entrepreneurship cell strives to create an ecosystem that supports innovation and entrepreneurship through the use of available resources and the network. This cell was enterprising to think of an incubation centre to be housed in the campus, where both students and the incubatee companies have an advantage of working with each other. The incubatees also work along with WeSchool faculty by participating in campus events and also seek mentoring from the faculty. The incubation cell currently has housed two business - 'Lets Tag On', a social business NGO that uses Tech platform and 'Autolligent', a Robo Process Automation Start Up. Autolligent is the proud winner under the Governance Category in the Maharashtra Start Up Week 2020

Bloomberg Lab

Bloomberg L.P. is a privately held financial, software, data, and media company. Bloomberg L.P. provides financial software tools and enterprise applications such as analytics and equity trading platform, data services, and news to financial companies and organizations through the Bloomberg Terminal. More than three decades on, the Bloomberg Terminal remains at the cutting edge of innovation, delivering fast access to indispensable news, data and trading tools from any internet-connected PC or mobile device — and helping its subscribers turn knowledge into action.

WeSchool has a collaboration with Bloomberg from the Academic year 2019-2020 and has a facility of Bloomberg Live terminal access in computer lab and Bloomberg Anywhere facility in few faculty laptops. This will enable them to use Bloomberg terminal through remote access. This facility helps faculty and students to access huge volumes of live data, global news and analysis, research reports and so on. All interested students are given an opportunity to enrol for Bloomberg Market Concepts (BMC) certification. Bloomberg Market Concepts (BMC) is a self-paced e-learning course that provides an interactive introduction to the financial markets. This certification has a good industry recognition.

Management Development Centre

The Management Development Centre (MDC) at WeSchool, Bengaluru runs multiple customized short-term and long-term programs for junior level, middle level and senior level management in various verticals. WeSchool's MDC also conducts open calendar programs, both short term and long-term programs, catering to the contemporary industry requirements.

Centre of Excellence for Consultancy Projects (CECP)

The Center of Excellence for Consultancy Projects (CECP) manages and oversees consulting assignments at WeSchool. CECP is committed to providing clients and firms with valuable, high quality, and effective consulting services in a world of increasing competition and rapid change. The driving force behind consulting assignments is world class faculty who have extensive industry experience in diverse fields. Our faculty collaborate and work together with our customers to address some of their toughest business challenges.

Centre of Excellence for Case Development (CECD)

The WeSchool Centre of Excellence for Case Development incepted in June 2012, has the objective to promote case methodology and to develop a repository of India best business practices as management teaching case studies for the purpose of International / National publication.

The WeSchool Centre of Excellence for Case Development (CECD) consistently works with different industrial sector organizations with the objective of developing their success stories as management case studies for the purpose of National/International publication.

Compliance of the National Academic Depository (NAD)

Complied

List of facilities available

Refer (<https://www.welingkar.org/campus-bengaluru>) Infrastructure section

Games & Sports Facilities - Available at Hostel

WeSchool encourages their students to be a part of the annual **Joga Bonito (Football fest)**, **WeCket (Cricket)** tournament held for students of the 2-year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all the

faculty, staff, alumni and students.

Extra-Curricular Activities: At WeSchool Bangalore, students are encouraged to organize and participate in various cultural programs. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ganesha Chaturthi, Onam, Dusshera, Dandiya, Pongal, Holi, Farewell to Senior Students etc. WeSchool's Hobby Kitchen provides students a unique facility to try their culinary skills during their free time, which not only helps them to try out their cooking skills but also act as a stress buster in their hectic academic life.

Soft Skill Development Facilities: In all PGDM Programs, institute constantly keep focus on grooming students and in preparing them as industry ready. These programs have courses such as – Business Communication, Perspective Management, and Foreign Language. This helps in enhancing students' presentation skills (oral and written).

Unique personality Development Programs

Mentorship and sponsorship to participate in national and international management events

Rotaract Club of WeSchool: Each year the rotaract club of WeSchool gets installed with new president and board of directors. Various activities are conducted by rotractors like supporting government schools, organizing blood donation camps and various relief funds, celebration of world environmental day etc are some of the initiatives

Teaching Learning Process

Curricula and syllabus for each of the programmes as approved by the University

Not Applicable

Academic Calendar of the University

Not Applicable

Academic Time Table with the name of the Faculty members handling the Course (Indicative)

S.P MANDALI'S			
PRIN.L. N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH			
PGDM 2020 - 22 Batch - Trimester V			
Subjects - Faculty list			
Subject Code	Subjects	Credits	Faculty
GM 501	Integrative Manager -II	3	Dr. Sonia M
			Dr. Hema D
			Dr. Lakshmi Rangarajan
			Prof. Anand Parameshwara
			Dr. G N Ramachandran
	Prof. D Banerjee		
GM 502	Sustainability in Business	1.5	Prof. Radhika Uttam
	Marketing (18 students)		
M 503	Distribution & Supply Chain Management	1.5	Prof. D Banerjee
M 504	Marketing Finance	1.5	Prof. Shailesh Prabhakar Rau
M 505	Sales Management & Sales Promotion	3	Dr. Kiran G
M 506	Direct Marketing & CRM	3	Prof. Anand Parameshwara
	Electives for Marketing (Any two)	6	
M 507	Social Media Marketing	3	Prof. Fathima Raj Kilimas
M 508	Retail Management	3	Prof. Veena Venugopal
	Finance (22 students)		
F 503	Strategic Cost Management	1.5	Prof. Poonam Nam Joshi
F 504	Corporate Tax Planning and Fiscal Policy	1.5	Prof. Akhil M R
F 505	Security Analysis & Portfolio Management	3	Dr. Hema D
F 506	Corporate Law	1.5	Dr. Pratima N
F 507	International Finance	1.5	Dr. Vijay Kumar N
	Electives for Finance	6	
F 508	Capital Markets - II	3	Prof. Indranil Saha
F 509	Advanced Banking	3	Dr. Vijay kumar N
VAC	Fintech	VAC	Mr. Vishal Kalwale & Mr. Gopisetty Narayaba Swamy

HR 410 Learning Training & Development	1.5	Dr. Sowmya C S
Business Analytics		
BA404. Analytics Tools & Languages: R & Python	3	Prof. Sachin Sharma
BA405. Data Warehousing & Business Intelligence	3	Prof. T S Sridhar
BA406. Predictive Analytics	3	Dr. Madhumita Majumder
Business Analytics Electives		
GM404. IT- Vertical	3	Dr. Jai Raj Nair
F407. Financial Risk Management	3	Dr. Vijay Kumar N
Total Credits	24	

Teaching Load of each Faculty (Indicative data shared.) Utilization of working hours by faculty (Work Load)

Dr. Vijay Kumar N		
Utilisation of working hours by faculty members for the academic year 2020-21		
Total no of hours available to faculty members for one trimester: 525 hours		
Total no of hours available to faculty members for one year over 3 trimesters : 525hrs * 3 = 1575 hrs		
Dr. Vijay Kumar N		
Sr. no.	2021-2022	No of hours
1	Teaching	198
2	Project Mentoring (GCL, SIP, Final Project etc.)	500
3	Other Administrative Activities	600
4	Research	350
Total no of hours for the academic year 2020-21		1648

Internal Continuous Evaluation System and place:

Evaluation of student performance for continuous improvement. It is mandatory for the designated faculty to assess/evaluate the performance of their students' performance during the trimester. This is done on a continuous basis throughout the trimester and follows the following evaluation methods:

- Class Participation
- Quizzes
- Surprise tests
- Assignments/field-work and presentations
- Viva-voce/oral tests
- Mid-term test
- Real-world case studies
- CASE tools-based exercises

The end-term examination is based on the entire syllabus for the term.

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the final examination will carry marks in 40%:60% proportion.

Student's assessment of Faculty, System in place

ADC (Academic Deliverable Cell) takes feedback at the end of 4 or 3 sessions for a full credit / half credit courses respectively – the summary of feedback is shared with Deans / Program Heads / Specialization Heads so that they can take corrective actions, if required.

A Feedback mechanism is incorporated into the delivery of the program. In order to achieve the highest level of quality and consistency in academic deliverables, WeSchool has designed a Feedback mechanism (Student Teaching Evaluation) i.e. Faculty feedback from students.

For each Post Graduate Courses give the following

Title of the course	Curricula and Syllabi	Laboratory Facilities exclusive to the Post Graduate Course	Software/All design Tools
PGDM E-Business	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-e-business	NA	SPSS Statistics 200 SPSS Modeller 180 MS Project
PGDM	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm	NA	SPSS Statistics 200 SPSS Modeller 180 MS Project
PGDM – Business Design & Innovation	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-business-design-and-innovation	NA	SPSS Statistics 200 SPSS Modeller 180 Adobe Photoshop Adobe design Premium-CS-5 Corel Draw X5
PGDM - Research and Business Analytics	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-research-and-business-analytics	NA	Mural architecture. Excel, R, Python, BlueSky Statistics, Real Statistics, Power BI, Tableau, SPSS, SPSS Modeler and StatCraft.

Academic Calendar for all PGDM Programs.

Academic Calendar for AY 2021-22 (2021-23 Batch)

	Trimester	Time frame				No. of Days
		Day	Start Date	Day	End Date	
Junior Batch- 2021-23	FOUNDATION PROGRAM	Wednesday	1st September 2021	Saturday	25th September 2021	25
	Trimester I	Monday	27th September 2021	Saturday	11th December 2021	76*
	<i>Mid Term Break (Diwali)</i>	Tuesday	2nd November 2021	Sunday	6th November 2021	5
	Trimester I Pre-Exam Study Break	Monday	13th December 2021	Tuesday	14th December 2021	2
	TRIMESTER END EXAMS	Wednesday	15th December 2021	Friday	24th December 2021	10
	Trimester II	Monday	27th December 2021	Friday	4th March 2022	68
	Trimester II Pre-Exam Study Break	Saturday	5th March 2022	Sunday	6th March 2022	2
	TRIMESTER END EXAMS	Monday	7th March 2022	Wednesday	16th March 2022	10
	Trimester III	Friday	18th March 2022	Tuesday	24th May 2022	68
	Trimester III Pre-Exam Study Break	Wednesday	25th May 2022	Thursday	26th May 2022	2
	TRIMESTER END EXAMS	Friday	27th May 2022	Monday	6th June 2022	11
	Proposed dates for Summer Internship	Wednesday	8th June 2022	Saturday	6th August 2022	60

Academic Calendar for AY 2021-22 (2020-22 Batch)

	Trimester	Time frame				No. of Days
		Day	Start Date	Day	End Date	
Senior Batch- 2020-22	SIP / SIRP	Saturday	5th June 2021	Thursday	5th August 2021	62
	Trimester IV	Monday	9th August 2021	Thursday	11th November 2021	95
	<i>Mid Term Break (Diwali)</i>	Tuesday	2nd November 2021	Sunday	6th November 2021	5
	Trimester IV Pre-Exam Study Break	Friday	12th November 2021	Sunday	14th November 2021	3
	TRIMESTER END EXAMS	Monday	15th November 2021	Friday	26th November 2021	12
	Trimester V	Monday	29th November 2021	Tuesday	15th February 2022	79
	Trimester V Pre-Exam Study Break	Wednesday	16th February 2022	Friday	18th February 2022	3
	TRIMESTER END EXAMS	Saturday	19th February 2022	Tuesday	1st March, 2022	11
	Trimester VI	Thursday	3rd March 2022	Saturday	30th April 2022	59
	Trimester VI Pre-Exam Study Break	Monday	2nd May 2022	Wednesday	4th May 2022	3
	TRIMESTER END EXAMS	Thursday	5th May 2022	Saturday	7th May 2022	3

16. Enrollment of Students in the last 3 years

Sr. No	Academic Year	Batch	Course Sanctioned	Sanctioned Intake	Actual Enrolments
1	2021-2022	2021-2023	PGDM- E-Business	120	120
			PGDM	60	60
			PGDM-Business Design & Innovation	30	29
			PGDM-Research & Business Analytics	30	30
2	2020-2021	2020-2022	PGDM- E-Business	120	109
			PGDM	60	60
			PGDM-Business Design & Innovation	30	26
			PGDM-Research & Business Analytics	30	28
3	2019-2020	2019-2021	PGDM- E-Business	120	100
			PGDM	60	60
			PGDM-Business Design & Innovation	30	25

17. List of Research Projects/Grants Received

Sr. No.	Year	Name of faculty	Client Organization	Title of the project	Amount received (in Rupees)
1	2020-2021	Dr. Sonia'Mehrotra Dr. Madhumita Guha Majumder	AICTE -Grant for Conference	Catalysing Change and Innovation in Women Entre-Leadership – India Perspectives	1,76700/-
2	2020-2021	Dr. Jyoti Joshi Pant	AICTE-ATAL	FDP on Consulting- Building a Vibrant Industry-Academia Eco system	93,000/-
3	2021-2022	Dr. Anil Rao Paila Dr. Hema D Prof. Radhika	AIMS Research and Innovation fellowship	A study on sustainable business practices and stakeholder perceptions among Indian Companies	1,00000/-

Details of Consultancy Assignments of the institution for the academic year 2021-22:

Organization	Project /Assignment Title	Academic Year	WeSchool Faculty Involved	Consultancy Status
Tezpur University	Consulting Workshop on Building Managerial Competencies	2021-2022	Dr. Anil Rao Paila and Dr. Sonia Mehrotra	Upcoming
Dr. D Y Patil Institute of Management and Research	Consultancy Development and Mentorship Program	2021-2022	Dr. Jyoti Joshi Pant	Ongoing
Randstad India Private Limited	Randstad India Growth Story	2021-2022	Dr. Sonia Mehrotra	Ongoing
Panasonic Life Solutions Limited	HR best practises of Panasonic Life Solutions Limited	2020-2021 and 2021-2022	Dr. Sonia Mehrotra	Ongoing
Yellow Edge Australia	To broaden personal and professional horizons and foster a deeper understanding of leadership practices in India.	2021-2022	Dr. Anil Rao Paila (MDC)	Completed
Total No of Projects: 5			No of Faculty Involved: 3	

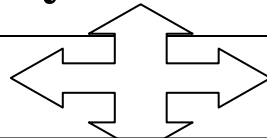
Summary of three years Research Publication

Particulars	National / International	2021-22	2020-21	2019-20
Number of Paper Publication	International	10	17	5
	National	6	6	5
Number of Case study Publication	International	--	1	1
	National	--	1	2
Number of Articles Published	International	--	--	--
	National	--	--	--
Number of Papers presented in Conferences Nationally and Internationally	International	10	1	--
	National	7	2	--
Chapters Published in Books	International	2	2	--
	National	1	1	--
Books published (edited)	--	1	--	--

Industry Linkage

Facets of industry Interaction at WeSchool

Facets of Industry Interaction at WeSchool



Academic Level

Corporate Advisory
Students Selection Process
Foundation Fort Night (NEEV)
Round Table Conferences and Start Inc
Wecafé and We Manthan Talk Series
Entrepreneurship Cell
Guest Sessions
Visiting Faculty from Industry
Industry Visits

Student Development Initiatives

Global Citizen Leader Program (GCL)
Industry Live Projects
Summer Internship Contest
Assessment Centre /Development Centre

Other Associations

Association with Industry /Professional Bodies
Centre for Case Development (CECD)
Management Development Centre(MDC)
Leadership Development Program
Alumni Connect
Centre of Excellence for Consultancy Projects (CECP)

MoUs with Industries

- Infosys BPO Ltd
- Yellow Edge
- McDonalds
- Unfold Consulting
- Altimetrik
- Samarthanam Trust
- Strengthscape
- Cii
- IIIT-B

18. LoA and Subsequent EoA till the current Academic Year

Visit for approval letters <https://www.welingkar.org/mandatory-disclosures>

19. Accounted audited statement for the last three years:

Visit for Balance Sheet : <https://www.welingkar.org/mandatory-disclosures>

20. Best Practices adopted, if any

The Best Practices /Developments/ Innovations

What separates an organization from others is not doing different things but doing things differently. Over the years WeSchool, Bengaluru have initiated several innovative practices that have added to the effectiveness of our education process.

Below mentioned are some of the best practices we follow at our campus for students' holistic development.

Curricular	Co-Curricular	Extra Curricular
Neev - Foundation / Induction program	Guest lectures	GDPI Process Involvement
Global Citizen Leader (GCL)	FDPs / Trainings	Rotract
BD&I Start Inc	Advisory Board meetings	Annual Sports
WeMarsh	Six Sigma	Analytics Club (WeShleshak)
Guest lectures	CAPM	Finance Club (Arthakul)
Industry visits	Bloomberg Marketing Concept (BMC)	Marketing Club (Mpower)
Excel sessions	Analytics R & Python by KPMG	Operations Club
	Budget Discussion	HR Club
	Wenture (Inspired Talk Series on Entrepreneurship)	Consulting Club
	Round Tables	Counselling support
	Specialization Test	Various celebrations -
	Career management preparation -	*Independence Day
	*Career Café	*Teachers day
	*Bruch with Boss	*Ayudha pooja
	*Preparation - with Elevascape	Alumni Meets
	*Preparation - with iring Minds	
	AC/DC Process	
	Student council elections	
	Summer Internship with Yellow Edge, Australia	
	Summer Internship with Malardalen Uty, Sweden	
	Global immersion program - Dubai	
	Global immersion program / week	
	Summer Internship Contest	
	NHRD Showcase	
	International Conference	
	Universal Human Values (UHV) sessions	